



Wisconsin Guernsey Breeders' Association

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FOR IMMEDIATE RELEASE

Wisconsin Guernsey Breeders' Association Sponsors Essay Calf Contest

TREMPEALEAU, Wis. (Feb 1, 2021) – One fortunate Wisconsin youth will be the recipient of a registered Guernsey calf during the Wisconsin Junior Guernsey Breeders' Association (WJGBA) annual convention on March 27th (held online this year). This calf will be awarded to the youth who writes the best essay on their choice of two topics: (1) "What a Guernsey calf would mean to me" or (2) "The Guernsey cow is important to me because..."

Essays are currently being accepted for this 22nd annual contest. Entrants do not need to have a Guernsey background or be from a Guernsey farm. The essay winner will be announced during the youth contests at the WJGBA state convention held online on March 27th.

Contest guidelines include:

- Essay should be a minimum of 250 words on the topic of "what a Guernsey calf would mean to me" or the topic "the Guernsey cow is important to me because..."
- Contest is open to Wisconsin youth ages 10-17
- Entrant should include plans for housing, responsibilities or plans for caring for the calf and show opportunities in the essay
- Winner must agree to exhibit the calf at shows and give a report on the calf at the WGBA annual meeting after winning
- Winner must be willing to join the Wisconsin Junior Guernsey Breeders' Association for a one time fee of \$15.00.

To enter the contest, interested Wisconsin youth should mail their essay to: Kimberly Moller, Essay Committee Chairwoman, N15534 Hogden Rd, Galesville, WI 54630. All entries must be postmarked by **March 13, 2021**. For additional information, applicants can call (608) 484-0416 or e-mail wisgba@yahoo.com. The Wisconsin Guernsey Breeders' Association is the largest state Guernsey breed organization and has a 96-year history of activities that promote and improve the Guernsey breed.

Last Years recipient was Izzy Mason of Cashton, WI.